



In partnership with



# 2021 CHINA SOCIAL IMPACT AWARDS





In 2019 the British Chamber of Commerce in China in collaboration with the United Nations and other major international business organisations held the first ever China Social Impact Awards to recognise and celebrate the incredible contributions companies have made to social change here in China. Following the incredible success of 2019's campaign and with the growing attention on sustainability the Chamber will once again host the CSIA on 16 September 2021.

The Awards are influenced by the UN's 17 Sustainable Development Goals, companies will compete for **7 different awards**. Each award will be available to companies in two categories, **large corporates** and **SME**. The winners will be selected by an independent judicial panel of experts.



2019 CSIA Patron  
Nicholas Rosellini  
UN Resident Coordinator in China



“Businesses play a pivotal role in our collective responsibility to make our community and the world a better and more sustainable place. I look forward to seeing the inspiring stories and positive contributions that companies and organisations have made to social change here in China”

Steven Lynch  
Managing Director  
BCCC



“We want the 2021 CSIA to recognise and celebrate companies commitment to sustainability here in China. The 2021 CSIA will be our flagship event and this year we will expand the scope and scale of the event to reach a wider audience and bring together the entire international and domestic business community. This is an incredible programme as well as an excellent opportunity for companies to showcase their corporate social offering to the world.”

2021 China Social Impact Awards are open for applications from April to June. Awards ceremony is set to take place on Thursday, 16 September.





*The **7 award categories** were chosen to reflect the United Nations' Sustainable Development Goals, and will take into account the key motives as to why companies support corporate social responsibility.*



*A dedicated CSIA website has been in placed for submitting application and maximising exposure, to be updated for 2021*



# Environmental Impact Award

The world is facing climate challenges and ecological fragility, and with growing demand on natural resources it is more important now than ever that we act to bring about a more sustainable approach to development.

The winner of this award will be the organisation that has judged to have run the most effective campaign in addressing environmental issues.

## 2019 winners:

MNC: Feng Sheng Group  
SME: imondi







# Equality in Education Award

Education is a leading source of inequality in the world, it is crucial that people are provided the resource to be able to achieve their full potential. The winner of this award will be the organisation that's campaign has been judged to have had the greatest effect on reducing inequality in education.

## 2019 winners:

MNC: EF Education First  
SME: Mantra



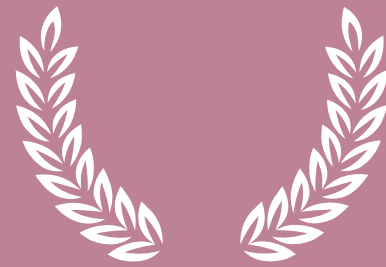
# Empowerment of Women Award

Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world. While over the last decade great strides have been made to improve gender inequality and further women's rights. There is still a long way to go. The award will be presented to the organisation that taken the greatest steps to empower women and address gender imbalance in society.

## 2019 winners:

MNC: NIKE  
SME: Bespoke Travel Company





# Employee Engagement Award

Around the world people are spending an increase proportion of their lives in a work environment. For this reason, creating a diverse and inclusive environment while promoting a round and fulfilling experience for employees is of great importance. The winner of this award will be the organisation that can demonstrate the most significant attempts to provide the best possible working environment.

## 2019 winners:

MNC: Shanghai Disney Hotel & Resort  
SME: Plastered



# Poverty Alleviation Award

While global poverty rates have been cut by more than half since 2000, one in ten people in developing regions are still living with their families on less than the international poverty line of US\$1.90 a day. A determined effort is still required to defeat society's greatest injustice. The award will go to the organisation that has run the most successful campaign in the fight against poverty.

## 2019 winners:

MNC: Cheung Kong Graduate School of Business  
SME: Naked





# Community and Culture Award

Community and culture are the two pillars that enable us to live a rich human experience. The winner of this award will be the organization that has gone to the greatest length to foster a sense of community or promote cultural activities.

## 2019 winners:

MNC: China 2 West Services  
SME: Bridge Consulting



# Universal Healthcare Award

Many more people today are living healthier lives than in the past decade. Nevertheless, people are still suffering needlessly from preventable diseases, and too many are dying prematurely. Overcoming disease and ill health will require concerted and sustained efforts, focusing on population groups and regions that have been neglected. The award will be won by the organisation that has demonstrated the greatest long-term impact on health and wellbeing.

## 2019 winners:

MNC: United Family Healthcare  
SME: idMask





# Who will be there?

- Senior representative of United Nations, International and Chinese governments.
- Senior representatives of major international companies and Chambers of Commerce in China
- The Chair and the Executive Committee members of the major Chambers in China
- Over 300 guests from all walks of business



United Nations  
Global Compact





A decorative laurel wreath in a light blue color, framing the text on the left side of the slide.

# Award Sponsorship

RMB 100,000

## Benefits

- **2 years exclusive naming rights** to one of the China Social Impact Awards. Discretion to change the actual name.
- Your company name and logo on all CSIA materials
- **Presentation** of the named category award to the winner at the Gala Dinner
- **Online promotion** – [dedicated CSIA website](http://www.britishchamber.cn) showcasing your logo and website link with prominent positioning. Promotion through BritCham and event partner websites and networks 2021 China Social Impact Awards Website. Logo and company introduction on [www.britishchamber.cn](http://www.britishchamber.cn).
- Dedicated Awards social media campaign on BritCham (10k subscribers, 6k+ followers on WeChat and 5k+ on LinkedIn) and partners social media
- Extensive advertising in relevant business media channels including through BritCham and associated event partners
- Logo on all marketing materials produced in relation to the China Social Impact Awards





# Event Sponsorship

RMB 50,000

## Benefits

- 1x complimentary corporate table to entertain guests or colleagues (value RMB 14,000)
- Creative input into the evening's activities
- Wide promotion at Signature annual event
- Logo and materials around the venue (entrance banner, stage backdrops, tickets and seating plans)
- Full-page advertisement in event programme
- Products or marketing materials displayed onsite
- Place promotional materials and gifts in all gift bags

### Pre-event:

- Logo and company introduction on [www.britishchamber.cn](http://www.britishchamber.cn) and 2021 China Social Impact Awards Website
- Logo in BritCham newsletter (10k recipients per week) and social media channels (6k+ followers on WeChat and 5k+ on LinkedIn)
- Logo on Media Partners' and Supporting Partners' mailshots and advertisements
- Acknowledgement and photos in post-event report on BritCham website and social media avenues





# Event Sponsorship Contact

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